

---

**SCHOOL – COMMUNITY RELATIONS****7000**

---

**Communications With Media Policy****7010**

---

**Rationale**

A coordinated approach to media communications is important for Stichting AFNORTH International School.

**Policy**

It is the policy of Stichting AFNORTH International School Brunssum that all contact with the media is coordinated through the Director's office.

**Guidelines**

1. Approaches made by any aspect of the media with requests for interviews or information shall be coordinated through the Director's office.
2. Requests from any individual from the school for media involvement either through advertisement or attendance at any function shall be coordinated through the Director's Office.
3. Photographers shall request permission from the Director to take pictures on campus and shall ensure that only students whose parents have registered permission with their national section be photographed.

**Review**

This policy will be reviewed in accordance with Policy 1020 Policy Development and Review.

Cross Reference

Date Approved  
8 November 2011

Legal Reference  
Previous Policy 2.26  
BOG 1998, 2000